

Vision and Strategic Plan for 2017-2018 through 2019-2020

Dayton Performing Arts Alliance

DAYTON
Ballet

DAYTON
Opera

DAYTON
Philharmonic



OUR VISION

To transform lives through the power of music and dance



Soloist David Speed brings down the house for the conclusion of the January 22, 2017 concert "Lift Ev'ry Voice," celebrating ten years of the Norma Ross Stained Glass Series.

OUR PURPOSE

To be our community's indispensable source for traditional, diverse and innovative experiences in ballet, opera, and orchestral music



Dayton's riverfront is the stage for Dayton Ballet dancers Nathaly Prieto and Daniel Powers.

OUR VALUES

We will be:

A WELCOMING FORCE

The performing arts must address and enhance the lives of all people.

FEARLESS INNOVATORS

Inspired by Dayton's history, we commit ourselves to bold exploration of new horizons in music and dance.

RESPONSIBLE STEWARDS

We must ensure the future of professional ballet, opera, and orchestral music in the greater Dayton community.

UNCOMPROMISING PERFORMERS

We strive for the highest levels of performance and presentation.

INSPIRING EDUCATORS

Our job is to stimulate the imagination and to open minds to new possibilities.

A DYNAMIC PARTNER

For Dayton to flourish, we must create dynamic partnerships among the cultural, educational, and business sectors.

FIERCE ADVOCATES

Achieving our vision and purpose requires determined leadership and commitment.



The 2013–2014 Season Opening Spectacular featured all three art forms on one program for the first time. Pictured is the grand finale, “Make Our Garden Grow.”

OUR GOALS

ASPIRATIONAL

MATTER TO DAYTON

Attract diverse audiences

Serve the community

Increase awareness



Dayton Soul Singer Search winner Frances Wright Pate owned the stage with her solo on the 2017 Dayton Philharmonic concert "Soulful."



Neal Gittleman led the audience in a joyful sing-along of the hymn "Lift Ev'ry Voice and Sing."

OUR GOALS

FUNCTIONAL SERVICE TO THE COMMUNITY

- Offer new performances**
- Embrace new partnerships**
- Expand accessibility**
- Excite volunteers**

FUNCTIONAL LEVERAGE OUR UNIQUE ARTISTIC STRUCTURE

- Exemplify a commitment to professional artists**
- Champion new work and technologies**
- Develop integrated arts experiences**
- Honor our legacy**

FUNCTIONAL EDUCATION FOR ALL AGES

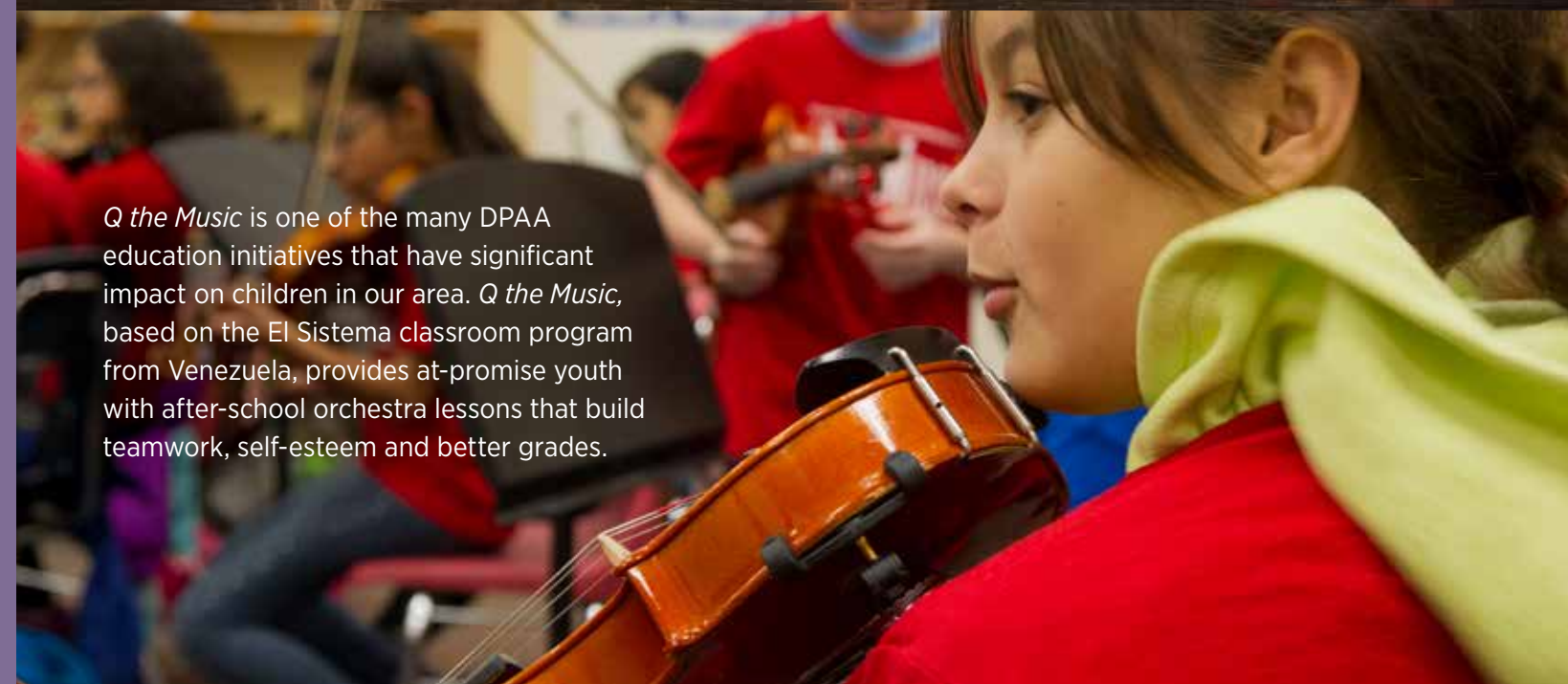
- Lead community education initiatives in the arts**
- Innovate by integrating ballet, opera, and orchestra in educational programming**
- Advocate by being tireless champions for the benefits of arts education**



The annual *Messiah* concert at Westminster Presbyterian Church is just one of the many ways the DPO lifts the spirits of area residents.



Incorporating dance, orchestra, opera singers, local costume/scenic design, local composer, and original choreography by Artistic Director Karen Russo Burke, *Dracula: Bloodlines* premiered in October 2016 to packed houses.



Q the Music is one of the many DPAA education initiatives that have significant impact on children in our area. *Q the Music*, based on the El Sistema classroom program from Venezuela, provides at-promise youth with after-school orchestra lessons that build teamwork, self-esteem and better grades.

OUR GOALS

FOUNDATIONAL

FISCAL SUSTAINABILITY


Develop strategic financing

Balance annual operating budget

Build operating cash reserves



Dayton Opera Artistic Director Thomas Bankston selected Giuseppe Verdi's thrilling opera *Otello* as one of the cornerstones of the 2015-2016 season. Tenor Scott Piper is seen here in the title role for the company's first-ever production of Verdi's setting of Shakespeare's drama.

A ballerina in a green bodice and purple skirt is captured in a graceful pose, with her arms raised high and hands delicately positioned. She is smiling slightly, looking upwards. The background is dark, and other dancers in similar costumes are visible in the blurred background, suggesting a stage performance.

The merger of the Dayton Ballet, Dayton Opera and Dayton Philharmonic meant that the organization could present the great seasonal classic, *The Nutcracker*, with the full orchestral sound that Tchaikovsky's score deserves. It is now a holiday tradition for 18,000 area residents every year and provides significant support for the entire organization.