



### The Event

Continuing with the success of our Summer Streams, we are moving into AUTUMN and HOLIDAY STREAMS, our exciting virtual concert series. The DPAA is thrilled to present six virtual autumn and holiday concert programs for you to enjoy!

### The Setting

The first program, *A Celebration from Carillon Historical Park with the DPAA*, includes archival as well as new performances filmed at Carillon Park. Next is *Postcards from Dayton* where we will be playing some new music at well-known locations in the Dayton area including Hawthorne Hill, Patterson Homestead and the Old Court House. The third and fourth program will include music by Mozart, Strauss and Beethoven. The end of October will bring us *Halloween Spooktacular!* geared toward our family audiences. Our final program is the opera *La Traviata*, featuring music and still pictures from our past production. These programs will provide entertainment for everyone as we celebrate the performing arts and the Dayton region.

Holiday Streams will include the Dayton holiday classic Brass Quintet's *Bach's Lunch* Program filmed at the Loft Theater, *Hometown Holiday* including traditional holiday classics, "20 Years of Dayton Ballet's The Nutcracker," a stream of the DPO broadcast audio with archival mega-photos, and the New Year's Eve "Signature Event" performance.

### The Viewers

Autumn and Holiday Streams are a virtual series available to donors at the Basic, Pro, and Platinum Streaming Levels. Viewers consist of subscribers, patrons, donors, and community members who love the arts and support businesses that help the arts. On the date of the performance, simply go to our website and click on the title of the performance, sit back and enjoy the show from the safety and comfort of your home.

### Partnership

Each of our partners will receive an array of benefits and have the confidence of knowing they have helped the DPAA transform the way we work as well as help serve the community during the COVID-19 pandemic. Below are the different partnership levels:

- Presenting Partner \$30,000+
- Leadership Partner \$10,000 to \$29,999
- Associate Partner \$5,000 to \$9,999
- Supporting Partner \$2,500 to \$4,999
- Contributing Partner \$1,000 to \$2,499

## AUTUMN STREAMS PERFORMANCES

### **Celebration from Carillon Historical Park**

Saturday, September 12, 8:00 pm

Filmed at Locations around Carillon Park

Artists from Dayton Philharmonic, Dayton Ballet and Dayton Opera

### **Postcards from Dayton**

Friday, October 16, 8:00 p.m.

Filmed on-location around the Dayton Community

Dayton Opera singers

Dayton Opera stars visit Dayton landmarks selections from the opera repertoire.

### **Dayton Philharmonic Returns**

Friday, October 23, 8:00 p.m.

Filmed at the Schuster Center

Dayton Philharmonic Musicians

Works by Mozart, Elgar, Stauss, and Ewazen

### **Halloween Spooktacular**

Saturday, October 31, 3:00 p.m.

Filmed at the Schuster Center

Artists from Dayton Philharmonic, Dayton Ballet and Dayton Opera

A spooky good time to celebrate the autumn season!

### **Beethoven 4**

Friday, November 13, 8:00 p.m

Filmed at the Schuster Center

Dayton Philharmonic Musicians

The celebration of the 250th anniversary of Beethoven's birth continues!

### **La Traviata**

Friday, November 20, 8:00 p.m

Audio Recorded DATE

Dayton Opera

A virtual replay of excerpts, with photos, from a past Dayton Opera production.

## HOLIDAY STREAMS PERFORMANCES

### **Hometown Holiday**

Friday, December 4, 8:00 p.m.

Filmed at the Schuster Center

Artists from Dayton Philharmonic, Dayton Ballet and Dayton Opera

A celebration of the holiday season with the DPAA!

### **20 Years of *The Nutcracker* with Dayton Ballet (PAID)**

Friday, December 11, 8:00 p.m.

Dayton Ballet

A virtual replay celebrating Dayton Ballet's *The Nutcracker* with a photo montage over the years, set to Tchaikovsky's score performed and recorded by the Dayton Philharmonic.

### **Bach's Lunch with the Carillon Brass**

Friday, December 18, 12:00noon

Filmed at the Loft Theater

The Carillon Brass

Holiday music from the DPO Brass Quintet that has become a seasonal favorite!

# DPAA Autumn and Holiday and Holiday Streams 2020 Partnership Opportunities and Benefits

## PRESENTING PARTNER

**\$30,000**

- Basic Streaming Membership: Access to DPAA Autumn and Holiday Streams
- Pro Streaming Membership: Access to DPAA bonus performance videos and artist Q&A videos
- Platinum Streaming Membership: Access to performance live streams, special performances, interviews and rehearsals
- Recognition as Presenting Partner at the beginning and end of every streamed video program
- Social media shout-out on the DPAA social media channel leading up to the program
- Recognition in our digital marketing programs targeting up to 60,000 arts patrons each week
- Recognition in our print advertisements in the Dayton Daily News
- Recognition as Presenting Partner on the Autumn and Holiday Streams subpage of the DPAA website
- Approximately 3.7 million impressions received during Autumn and Holiday Streams
- Recognition as Presenting Partner in all digital and printed programs when the DPAA returns to the theatre

## LEADERSHIP PARTNER

**\$10,000 - \$29,999**

- Basic Streaming Membership: Access to Autumn and Holiday Streams
- Pro Streaming Membership: Access to DPAA bonus performance videos and artist Q&A videos
- Recognition as Leadership Partner at the beginning and end of every streamed video program
- Social media shout-out on the DPAA social media channel leading up to the program
- Recognition in our digital marketing programs targeting up to 60,000 arts patrons each week
- Recognition in our print advertisements in the Dayton Daily News
- Recognition as Leadership Partner on the Autumn and Holiday Streams subpage of the DPAA website
- Approximately 3.7 million impressions received during Autumn and Holiday Streams
- Recognition as Leadership Partner in all digital and printed programs when the DPAA returns to the theatre

## ASSOCIATE PARTNER

**\$5,000 to \$9,999**

- Basic Streaming Membership: Access to DPAA Autumn and Holiday Streams
- Recognition as Associate Partner at the end of every streamed video program
- Social media shout-out on the DPAA social media channel leading up to the program
- Recognition in our digital marketing programs targeting up to 60,000 arts patrons each week
- Recognition as Associate Partner on the Autumn and Holiday Streams subpage of the DPAA website
- Recognition as an Associate Partner in all digital and printed programs when the DPAA returns to the theatre

## SUPPORTING PARTNER

**\$2,500 to \$4,999**

- Basic Streaming Membership: Access to DPAA Autumn and Holiday Streams
- Recognition as Supporting Partner at the end of every streamed video program
- Recognition in our digital marketing programs targeting up to 60,000 arts patrons each week
- Recognition as Supporting Partner on the Autumn and Holiday Streams subpage of the DPAA website
- Recognition as an Supporting Partner in all digital and printed programs when the DPAA returns to the theatre

## CONTRIBUTING PARTNER

**\$1,000 to \$2,499**

- Basic Streaming Membership: Access to DPAA Autumn and Holiday Streams
- Name recognition as Contributing Partner on the Autumn and Holiday Streams subpage of the DPAA website
- Recognition as Contributing Partner on the Corporate Partners subpage of the DPAA website